

T R I B A L

Tribal Engage

A mobile app that puts communication and collaboration
in the hands of your students



EMPOWERING THE WORLD OF EDUCATION

Meet students' expectations of immediacy and convenience

Students today use multiple screens, have multiple conversations and communicate across multiple devices via a multitude of platforms: technology is at the heart of their every interaction.

So, engaging with students and creating the right kind of experience means putting technology at the heart of every interaction they have with an institution – and it's increasingly the only way to share essential information and get it seen or heard amongst all the other chatter.

Tribal Engage is a mobile app for universities and colleges that enables a new way to communicate and collaborate with students and improve their experience. An app that helps you thrive in an increasingly competitive market and meet students' expectations of immediate and convenient communication across the student lifecycle.



Tribal Engage

It's a mobile app designed with the flexibility to work with any current student information system. It doesn't just aim to meet student expectations; it aims to blow them away.

It enables you to communicate and collaborate with students, support and manage students throughout their journey from recruitment through to employment and provide a personalised, tailored experience.

We have designed and developed Engage so you can put the student at the heart of your communication strategy. From improving engagement with class activities, to supporting real-time, relevant interaction through an app - your students will get the support they need, and your organisation can work as efficiently as possible.

From recruitment through to employment, we can provide you with a single view of all your communication with a student so that you can increase their engagement, retention and success and ultimately, improve your revenue and targets.

Tribal Engage is proven to:

Keep students on track

Enable teachers and students to collaborate through persistent group timelines to post links, tips, hints and reminders.

Increase feedback

Engage with students with near immediate feedback that better informs them ahead of their next lesson or lecture.

Make communication easier

Provide support through efficient communication so teachers and students can communicate one to one or in groups, all in real time.

Help develop relationships

Build a community and better student relationships by offering students a collaborative space to learn and support each other with in-class activities and self-learning.

Get their attention

Facilitate students' interaction and engagement with your curriculum and extra-curriculum activities, deepening their sense of connection and increasing retention and success.

A personalised and tailored experience

70% of students surveyed now expect to be contacted by institutions via a single, dedicated mobile app that covers all areas of their college or university life.

Tribal Engage is available anytime, anywhere via a mobile app, so students can see their day at a glance and can quickly and easily communicate with other students and staff. It gives them all the information they need at their fingertips, so they stay engaged throughout the education lifecycle.

It provides students with a dynamic view of their day including calendar integration, details of any upcoming exams or assessments, access to the VLE, timetable and library information. Students can join discussion groups, communicate with others on the same course as them and receive updates from staff on lesson content with resources that will help with studies, and reminders on assignments and work to be completed.

The app can be completely branded to your institution colours and made available for download via both the Apple Store and Google Play Store.



Benefits:



Provide access anytime, anywhere

Students can access the key information they need anywhere, at any time so they know when and where an open day is, what they need for the next class, and how they are progressing through their studies.



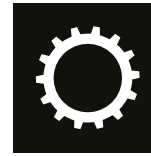
Deliver a totally unique and tailored experience

From the moment students engage with you they will receive a unique experience from enquiry through to enrolment and beyond. Attract and keep their attention through a mobile app that puts your campus in the palm of their hand and provides all the information they need at their fingertips.



Ensure every day is a dynamic day

Give students a dynamic view of their day with updates and information relevant to them that automatically update for the time of day, current stage in the student lifecycle, and any communication shared with the student from confirmation of an open day, to changes to the location of a lesson.



Offer complete personalisation

Enable students to see their day at a glance, join discussion groups, and communicate with other students on the same course as them. Staff can easily update students on lesson content, resources that will help with studies, and reminders on assignments and work to be completed, all in one place.

Safeguarding your reputation

Education professionals unanimously stated that they want to communicate with students in a way that will get them most heard. Some use text messages however, research shows that students see this as aggressive or spam. Administratively, contacting students via text message is often ineffective as they change contracts and numbers on a regular basis.

Many use open social media, however in education this can be a minefield and should be avoided. Whilst open communication is vital to education success, protecting staff and students by not blurring the lines between professional and personal life is just as important.

Tribal Engage provides a private social network that helps you connect, communicate and collaborate with your students earlier in the recruitment cycle and keep them engaged through the education lifecycle by collaboration with staff and peers, all in real time.

Using a secure technology platform with multiple control features enables colleges and universities to protect staff and students and demonstrate compliance with Government safeguarding guidelines.

By enabling students to easily contact staff and peers via a dedicated app they feel is safe to use and appropriate for their college or university life provides a proactive and secure communication environment, whilst actively monitoring, measuring and auditing more vulnerable students.



Benefits:



Create a private social network

Combine the power of social networking with the privacy of a system that is monitored, measured and audited to deliver an app that students feel safe to use to connect and communicate with staff and peers.



Collaborate and engage

Give students a collaborative space to learn and support each other within class activities and self-learning. Engage students through the app to gather immediate feedback, post links, tips, hints and reminders.



Increase student retention

Build a sense of community by enabling students to socially interact and engage with course content and other activities, deepening their sense of connection and increasing retention and success.



Have real-time, relevant communication

Staff and students can communicate one to one or in groups, efficiently and effectively and all in real time.

For more information on how Tribal Engage could facilitate more effective communications and enhance your student experience contact us today.

T R I B A L

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